



WALL PAPER

TEXTURES & TRENDS

Kate Kingston is Managing Director of Kingston Shaw, an interior design company with offices in the North West of England and London. Kingston Shaw specialise in designing high-end residential interiors for their private clients and have featured in the prestigious Andrew Martin Design Review as one of the world's leading interior designers.

We asked Kate and her team to forecast upcoming colours and designs in wall coverings:

“Wallpaper is an excellent way to inject colour, texture and impact onto a blank canvas. That is why it excites designers. Along with fabrics, wallpapers and wall coverings afford the designer the opportunity to express their client's personality and individuality, helping transform their house into a home.

Although luxury brands such as Fendi, Armani and Hermes are entering the wall covering market at a pace, we have found that bespoke wall coverings are becoming increasingly desirable to our

“the key colours for wallcoverings over the next year are candy pink, monochrome with a hint of colour and, of course, red, white and blue. Rule Britannia!”





clients. They appreciate the exclusivity that a unique design delivers.

With advanced printing techniques, it is possible to take a treasured image from your life and have it scaled or repeated and positioned precisely on your chosen wall, for a truly bespoke interior.

We are also seeing more 'effects' wall coverings such as holographics, which can add a tremendous sense of depth if applied to a feature wall.

Magnetic wallpaper allows the consumer to digitally print their own image onto panels, whilst having magnetic qualities. Used with bespoke magnets the wallpaper takes on an infinite range of different looks. This paper hangs just like regular wallpaper and is safe for children, pets and computers.

If wallpaper isn't your thing, architectural details such as paneling, dado rails and trompe l'oeil designs offer interest, warmth and depth to a space. Dry erase paints are great fun for kitchens, playrooms and children's bedrooms as whatever is scrawled on them can easily be removed.



For those looking to inject some hues into their homes, the key colours for wallcoverings over the next year are candy pink, monochrome with a hint of colour and, of course, red, white and blue. Rule Britannia!"

Kingston Shaw offers these top tips for perfect walls: "To avoid that oppressive feeling of a busy patterned paper on all four walls, create a focal point by choosing a feature wall and painting the others in sympathetic neutrals.

Go for texture not pattern. If large patterned papers make you nervous, using textured wallpaper will add interest to a wall, without drawing unnecessary attention.

Get creative! Wallpaper can be hung on the ceiling or pasted on panels, in strips or geometric shapes on top of neutral painted walls, adding depth and interest in addition to softening the acoustics of a hard-floored space.

Most importantly, always line your walls before hanging your chosen wallpaper and employ a qualified decorator to ensure an smooth, professional finish."



For further information and to arrange an appointment with a designer, visit kingstonshaw.com.

